



DANIELA SCHRITTENLOCHER

@elasmarketingservices

Business & Lifestyle Influencer

Daniela is an entrepreneur, UGC and lifestyle content creator and Instagram influencer for social media coaches, managers, agencies, marketers, business owners and content creators. She regularly creates content about the latest tools, facts, trends, and strategies in social media as well as influencer lifestyle products and shares them with her highly engaged audience with over 140,000 Instagram followers.

140K
FOLLOWERS

69%
WOMEN

2.4%
ENGAGEMENT
RATE

1.2M
MONTHLY
REACH

Services & Rates

Instagram Reels	\$1750
Carousel Posts	\$1750
Single Image Posts	\$1250
Story Content	\$250
IG Live per 30 minutes	\$1250

Additional

Usage rights	\$500
Link in bio (Link-builder)	\$50
per day	\$1250
Webinars per 60 minutes	\$2000

FASHION



ELECTRONICS



HOME DECOR

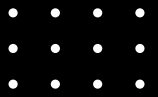


LIFESTYLE



TRAVEL

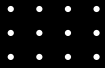




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Additional Insights:

23.7K
AVERAGE
REACH

26.4K
AVERAGE
IMPRESSIONS

1.9K
AVERAGE
STORY VIEWS

13.3k
WEEKLY
ENGAGEMENT

Audience Demographics:

69%
31%



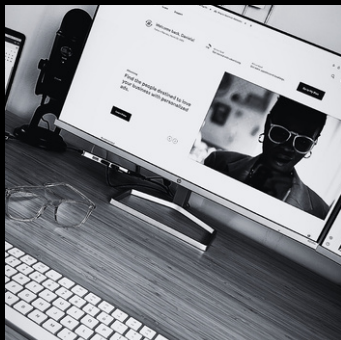
25-34
34-44
18-24



34% US
15% India
5.4% UK
3.6 % Canada

Recent Campaign Examples:

META



ZOOMERANG.APP



FLEXISPOT



GOOD MOLECULES



+1 630 915 6311

Grand Rapids, Michigan

daniela@elasmarketing.com

