

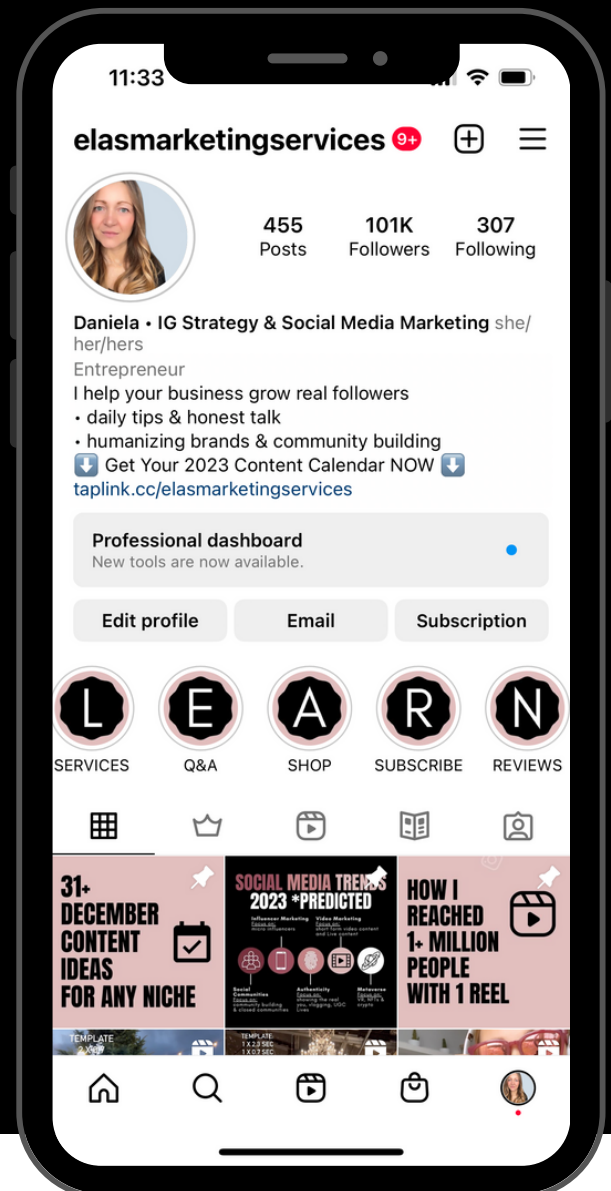
DANIELA SCHRITTENLOCHER

@elasmarketingservices



ABOUT

Daniela is an entrepreneur and Instagram influencer for social media coaches, managers, agencies, marketers, small business owners and content creators. She regularly creates content about the latest tools, facts, trends, and strategies in social media and shares them with her highly engaged audience of over 100,000 Instagram followers.

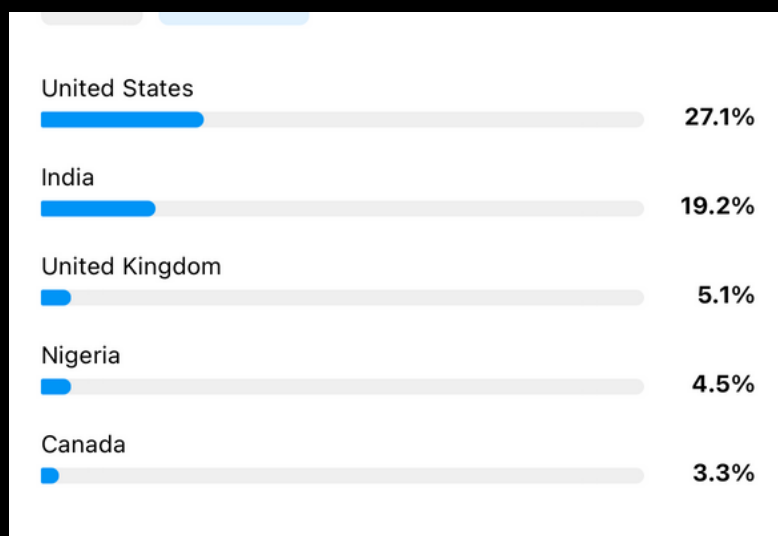


AUDIENCE

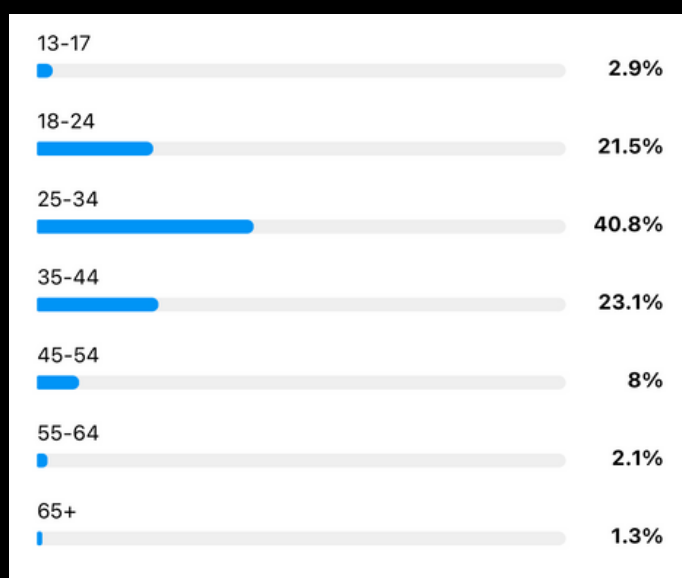
This information has been updated as of November 10th, 2022.

Accounts reached during the past 30 days: 2.1M
Follower growth rate: 8.2%

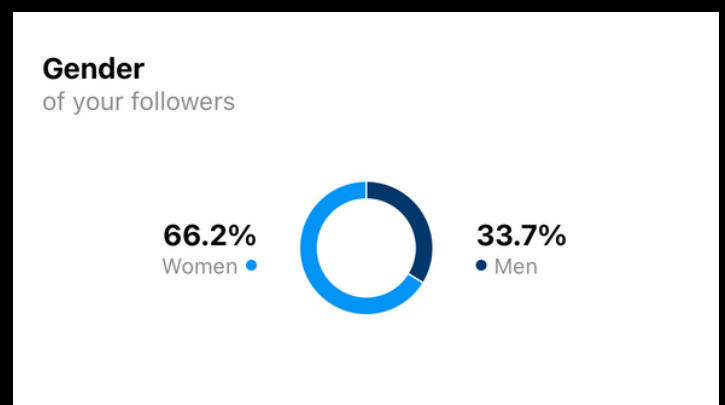
TOP LOCATIONS:



AGE RANGE:



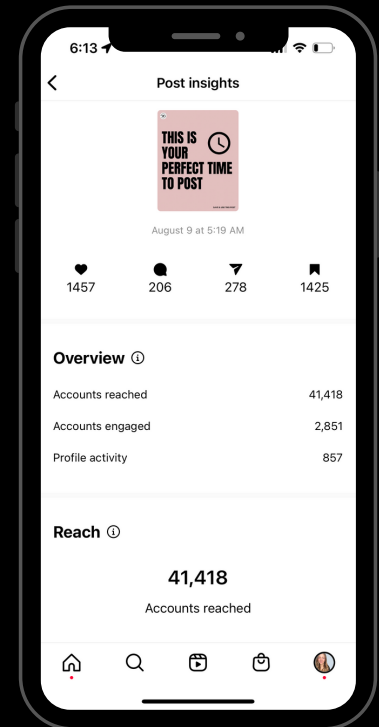
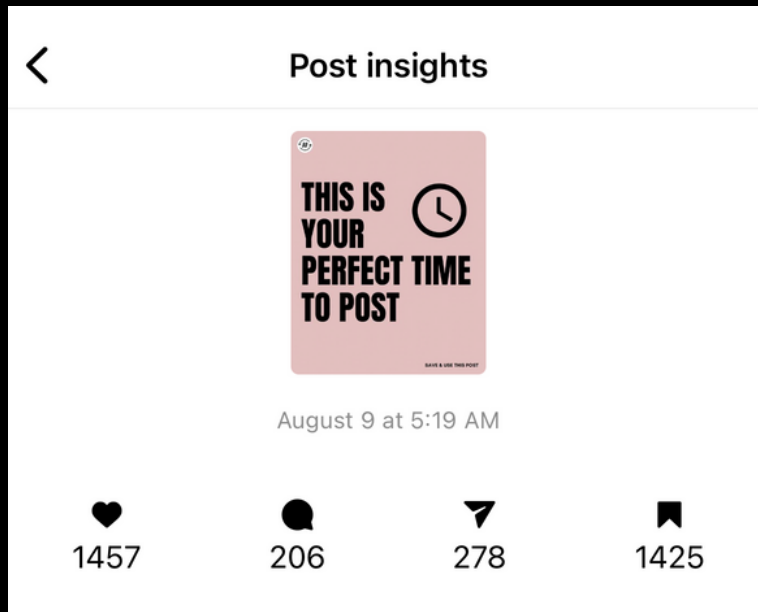
GENDER:



RECENT POST INSIGHTS

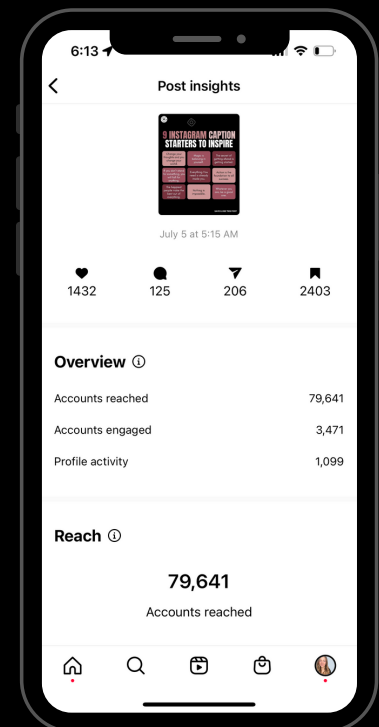
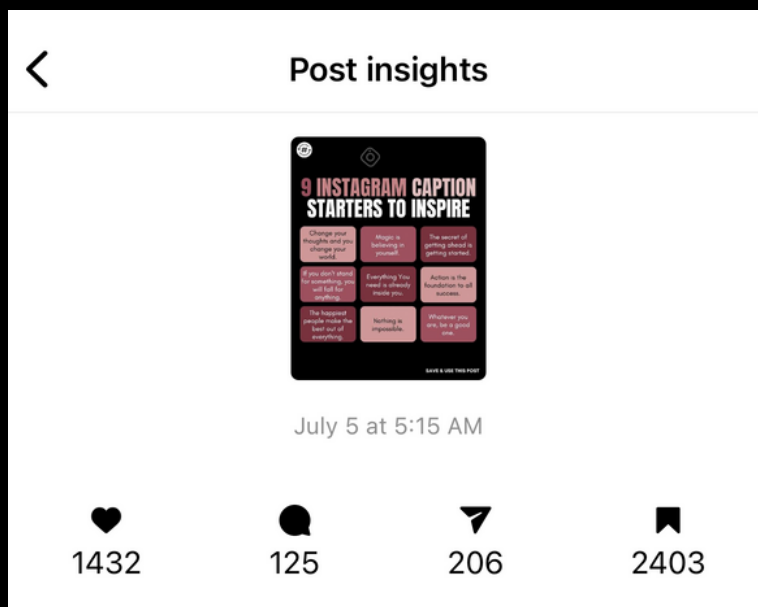
Please find detailed information about my most recent post and video insights.

EDUCATIONAL CAROUSEL POST:



[CLICK HERE TO SEE THE POST ON INSTAGRAM](#)

EDUCATIONAL INFOGRAPHIC POST:



[CLICK HERE TO SEE THE POST ON INSTAGRAM](#)

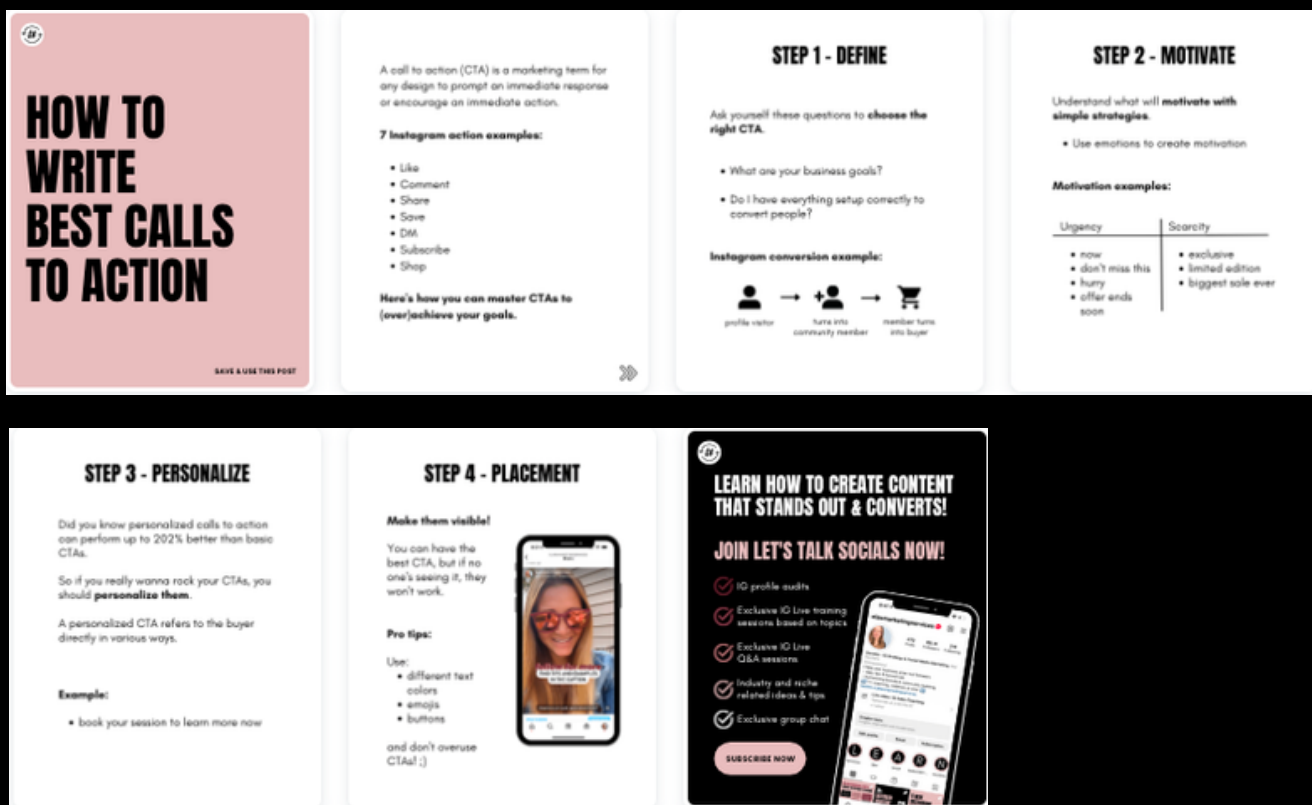
CAROUSEL POST RATES

These rates are open for negotiation based upon any specific project details you may wish to discuss.

EDUCATIONAL CAROUSEL POST:

I will create an interactive carousel post of 5-10 slides (based on specific project/topic) to introduce your product or service to my audience OR for any call-to-action you wish.

I will also support the post with an Instagram Story (photo or video) and add a Swipe-Up Link to your choice of URL on the same day of posting, if requested.



[CLICK HERE TO SEE THE ACTUAL POST ON INSTAGRAM](#) 

COST: \$1250 per post

INFOGRAPHIC POST RATES

These rates are open for negotiation based upon any specific project details you may wish to discuss.

EDUCATIONAL INFOGRAPHIC POST:

I will create an educational infographic post (based on specific project/topic) and introduce your product or service to my audience OR for any call-to-action you wish.

I will also support the post with an Instagram Story (photo or video) and add a Swipe-Up Link to your choice of URL on the same day of posting, if requested.

Examples:



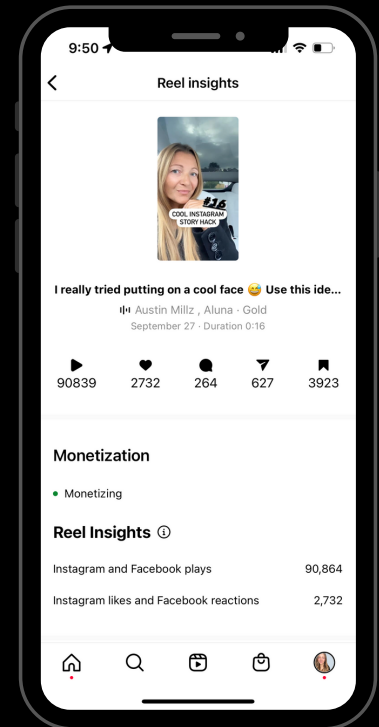
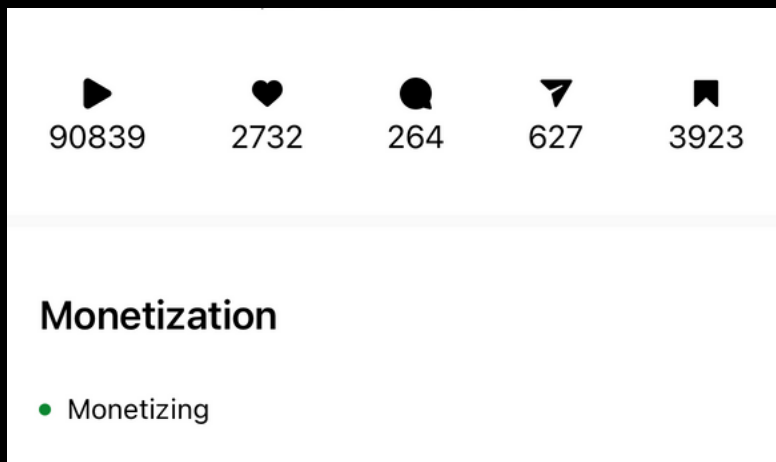
[CLICK HERE TO SEE THE ACTUAL POST ON INSTAGRAM](#) 

COST: \$1050 per post

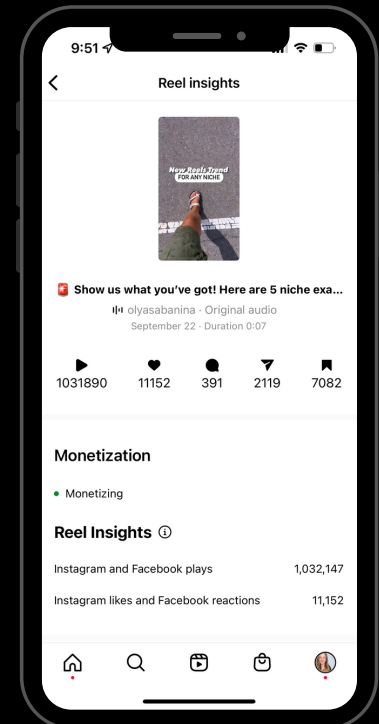
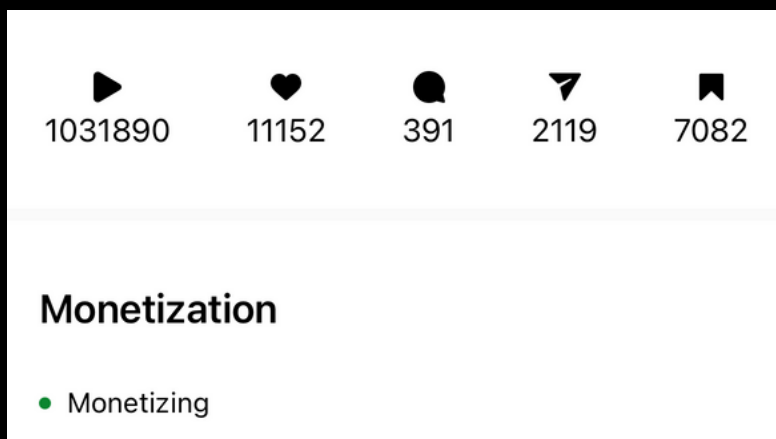
RECENT REELS INSIGHTS

Please find detailed information about my most recent post and video insights.

EDUCATIONAL REEL:



TRENDING REEL:



REEL RATES

If it is possible for the call-to-action/topic that you wish to use for the partnership, I will create a short video in the Instagram Reels format to feature your product, service or brand.

I will sync it to a popular/trending song or audio clip that is unique to Reels, with room for two revisions if needed.

CURRENT AVERAGE REELS INSIGHTS WITHIN THE LAST 30 DAYS:

Impressions: 43.7K

Likes: 982

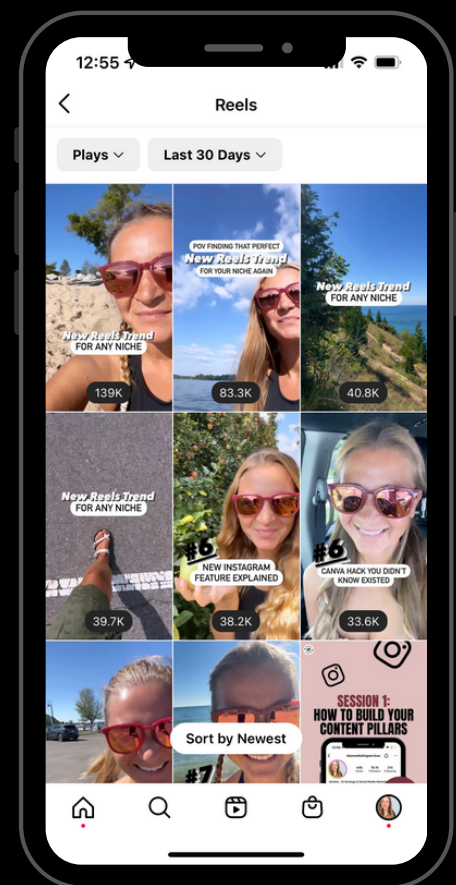
Comments: 109

BENEFITS OF REELS:

- Unique and trendy
- Entertaining

BEST PRACTICES:

- Between 8-20 seconds long
- Adding trending audio
- Utilizing current trends



[CLICK HERE TO SEE AN ACTUAL REEL ON INSTAGRAM](#)



COST: \$1750 per Reel

STORY RATES

I will create a short video in the Instagram Story format to feature your product, service or brand.

I will utilize the link sticker & link it directly to your desired destination.

STORY SHOUT-OUTS:

Story shout-outs can consist of:

- post sharing
- mentions
- customized tutorials
- testimonials

Pick your desired format.

CURRENT STORY INSIGHTS FOR THE LAST 14 DAYS:

Average accounts reached: 807

Average link clicks: 49



COST: \$50 per Story

BRAND PARTNERSHIP FULL-SERVICE CATALOGUE

Here's an overview of all services I provide as an influencer.

BASIC SERVICES

Static posts

- Single Image Post: \$50
- Carousel Post: \$1250
- Infographics: \$850

Reels: \$1750

IG Story: \$250 per Story

IG Live: \$750 per 30 minutes

Podcasts: \$1250 per 30 minutes

ADD-ON SERVICES

Link in bio: \$50 per day

Boost Post/FB Ads usage: \$500

Free rights to use content
(Website, IG Posts or other social
media channels): \$500

Feature on my website or newsletter: tbd

Please feel free to reach out if you'd like to request anything else.

